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## Cambridge Minor Hockey Association Newsletter

December 2018



On behalf of the Cambridge Minor Hockey Association, we would like to wish each and every one of our players, coaches, refs, and their families a very happy and safe holiday season.

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### **December:**

Dec 27: HL Christmas Tournament

### **January:**

Jan 12: GHS Skate-a-thon

### **February:**

Feb 9: GHS Skate-a-thon Awards Day

Feb 25: Minor Novice Medal Awards Day

Feb 26: IP6 Medal Awards Day

### **March:**

Mar 2: 4th Annual Tyke B.E.S.T. Games

Mar 15: St Paddy's Day Dance

Mar 30: HL Day of Champs

\*Note: Dates mentioned above are Association dates and not team specific



A big thank you to all who participated in the CMHA float in this year's Santa Claus Parade. The weather was perfect, the kids were smiling, and the Hockey Song played loudly as spectators danced along and were given Hawks temporary tattoos by coaches, parents, players, and refs.





The Minor Bantam MD Hawks team joined the 18th Man Project this season and raised \$1200 which covers the cost of surgery for their adopted player, Geoffrey to have his club foot repaired.

As a team, the kids communicate before/during/after his surgery and will get to witness the progress of their “18th player”.

The 18th Man Project partners hockey teams with a child in Uganda who require orthopedic surgery for congenital abnormalities, serious injuries or loss of limb function due to infection.

As a symbol of commitment, the team has added Geoffrey to their team banner and sent him a Hawks jersey and some hawks clothing. Geoffrey's smile shows the Hawks pride.

For more information about the program, please visit <https://one4anotherintl.ca/18th-man/>

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**Applications for 2019/20 AAA Coaches Now Being Accepted.**

Cambridge Minor Hockey is accepting applications for the 2019-20 AAA Coaching positions, Minor Atom to Minor Midget. The due date for submission is December 21, 2018

Application form can be found here:

[https://cambridgeminorhockey.com/Public/Documents/2018-2019/CoachingApplication-19-20\\_AAA.pdf](https://cambridgeminorhockey.com/Public/Documents/2018-2019/CoachingApplication-19-20_AAA.pdf)





**The Cambridge Minor Midget AA/A Hawks won their second tournament of the year with a hard fought 4-1 championship win over the Whitby Wildcats in the Waterloo Memorial AA Tournament this past weekend.**

**The Hawks faced the Burlington Jr. Cougars, Belle River Canadians, GTHL Capitals, London Jr Knights (Green) in the round robin and went undefeated to win their division. In the semi finals, the Hawks faced the LaSalle Sabres and manged a come from behind 4-3 victory to earn themselves a berth in the finals vs the Whitby Wildcats. In the championship game, the Hawks found themselves up against a relentless Whitby offence. Despite the pressure, Hawks goalie Trystan Boyce remained almost unbeatable which allowed the team to take the win.**

**Special thanks to the AP players (Logan Gorman, Tyler Speiglehalter, Eric Matheson and Liam McGinnis) who helped out this past weekend with our injury depleted roster.**

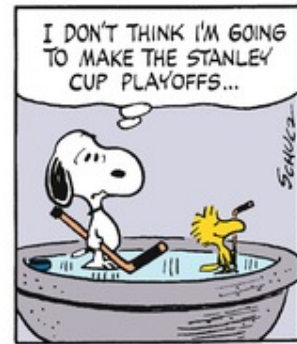
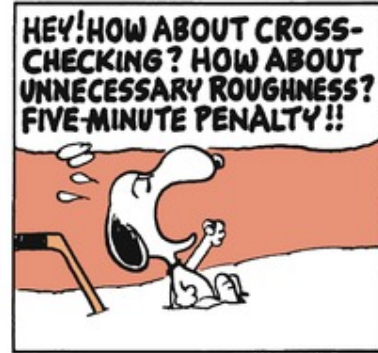
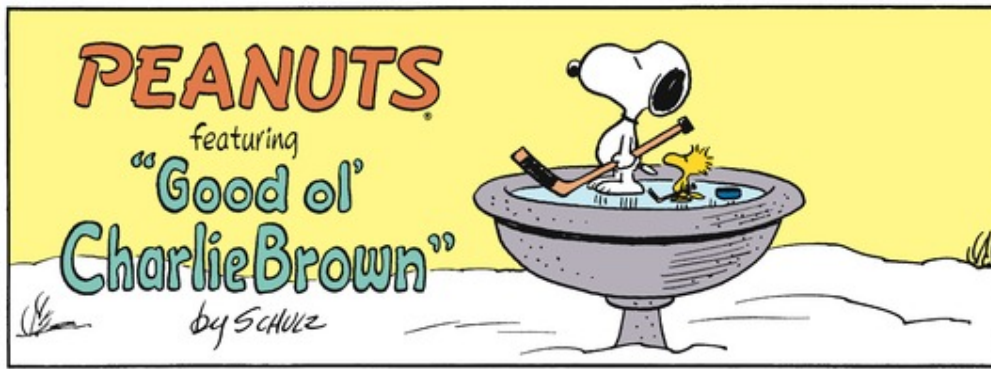


**The Atom A squad has an impressive 15-1-1 record in tournament play this year heading into their December Silverstick tournament.  
Go Hawks!**

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Is your team doing something AWESOME? Contact our [Marketing Director](#) with the details and share your photos with us.

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## Team Fundraising!

It's that time of year when teams start to think about fundraising for extra ice time, tournaments, team building events, etc.

All team coaches or managers are required to fill out a Fundraising Application and

have it scanned and emailed to the Marketing Director for approval a minimum of 15 days before the planned communication to parents and team members.

This is to ensure that all fundraisers are operating under CMHA policy and there is no illegal, conflicting, or sponsor conflicts. The fundraising form can be found at the back of your coach's manual as well as through the link here: [https://cambridgeminorhockey.com/Libraries/1671/Forms\\_and\\_Applications/](https://cambridgeminorhockey.com/Libraries/1671/Forms_and_Applications/)

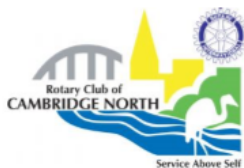


**Is your child on an atoMc Hawks team? As a part of a McDonald's sponsorship, you're eligible to win a McDonald's team party!**

Click [HERE](#) to register and view details.

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**Thank you to our 2018/19 Season Sponsors!**



### Become a Cambridge Minor Hockey Sponsor

Cambridge Minor Hockey supports youth hockey in our community through both our Travel and House League programs. It is through the sponsorship program that we are able to keep the high costs of hockey down to an affordable level for our member families. Many diverse community businesses



were gracious enough to sponsor Cambridge Minor Hockey, while Toyota Motor Manufacturing, Tim Horton's, Canadian Tire, and McDonalds were kind enough to take entire divisions within our organization. We are looking for sponsors for our House League and Travel League teams.

#### Sponsorship Levels:

- Website sponsorship
  - Featured in sponsor section of CMHA website with web link to your website
  - Website has had over a million views since inception and averages over 5,000 views a day
  - One of the most frequently visited websites in Cambridge
  - Cost is \$325
  
- House League Team sponsorship includes:
  - Sponsor for a specific team that plays approximately 25 games per season
  - Team picture with your company logo
  - Featured on CMHA website at your team's home page
  - Featured in sponsor section of CMHA website with a web link to your website
  - Cost is \$495
  
- Travel League Team sponsorship includes:
  - Sponsor for a specific team that plays approximately 60 games per season throughout Cambridge and Southern Ontario
  - Company Logo featured on Team Retractable Banner that is displayed at every game.
  - Team picture with company logo.
  - Featured on CMHA website at that team's home page.
  - Featured in sponsor section of CMHA website with a web link to your website
  - Cost is \$695

Remember, along with the kids, studies show that on average another 9 people will visit their local arena sometime during the season to see each individual

player perform. That means over 5,000 people at the HL level and 18,000 people at the travel level will see your brand throughout the season. Plus, those players are tomorrow's consumers. It's a great way to reach our local community and your clientele.

For more information contact: [sponsorship@cambridgeminorhockey.com](mailto:sponsorship@cambridgeminorhockey.com)

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