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Cambridge Minor Hockey Association Newsletter
November 2018



This Saturday November 17th, players can join their fellow Hawks in their jerseys and represent their team as part of our float. If you are interested in participating, please send us an email to marketingdirectorcmha@gmail.com so we can add you to the list and get you all the pertinent details.



November:

- [Nov 17](#): Santa Claus Parade
- [Nov 23](#): Marlies Ticket order due (details below)

December:

- [Dec 27](#): HL Christmas Tournament

January:

- [Jan 12](#): GHS Skate-a-thon

February:

- [Feb 9](#): GHS Skate-a-thon Awards Day
- [Feb 25](#): Minor Novice Medal Awards Day
- [Feb 26](#): IP6 Medal Awards Day

March:

- [Mar 2](#): 4th Annual Tyke B.E.S.T. Games
- [Mar 15](#): St Paddy's Day Dance
- [Mar 30](#): HL Day of Champs

*Note: Dates mentioned above are Association dates and not team specific



CMHA is saddened to share the news of the passing of Ron Guse on Friday, November 2nd. Ron was a Referee with CMHA for more than 25 years, and was the Referee in Chief from 2010 until last Season. He worked tirelessly on our Officials program and made great strides in improving our Referees and Timekeepers.

Ron was a big believer in the team concept with our Officials which created a great atmosphere with our Officials. We send our condolences to his family at this difficult time.

As expressions of sympathy, donations made to the Lisaard House would be appreciated by the family.



The Opening Ceremonies of our Cambridge MD Tournament was held on Friday November 9th, and we were honoured to have Mayor Elect Kathryn McGarry alongside Canadian Legion Branch 121's Fred Sutton, John Ponsonby, Garry Burrige, Peter Beswick, Brad Buchanan, Steve Holden; Royal Canadian Legion Branch 126's Wayne Hyde, and Allan Gowing as guests of honour to mark the 100th Anniversary of World War I Armstice.



CALDER CUP CHAMPIONS
2018

CAMBRIDGE MINOR HOCKEY DAY



TORONTO MARLIES

VS



CHARLOTTE CHECKERS

SUN, JAN 6 4:00 PM COCA COLA COLLISIUM

INCLUDES

ON ICE ACTIVITIES FOR THE FOUR HIGHEST SELLING TEAMS

TO ORDER TICKETS PLEASE SPEAK TO YOUR COACH OR MANAGER

Discounted Platinum group tickets only \$28 (tax included)

QUESTIONS? EMAIL Ainsley.Northam@MLSE.COM

The Calder Cup Champions, the Toronto Marlies have teamed up with CMHA to bring a fun experience for the CMHA family and friends!

Sunday January 6th at 4pm against the Syracuse Crunch at the Coca-Cola Coliseum (previously known as Ricoh Coliseum). Tickets are \$28 each, and would make a great team event / Christmas gift, or stocking stuffer for friends and family!

Seating is platinum centre/side seating, and all teams will be seated together. There will be CMHA shout outs, and jumbotron appearances so all players (and parents and friends) should wear their jerseys/Hawks shirts/jackets/hats. There is no need to keep ticket sales solely for the team and families, get friends in on the action as well, it's going to be a great game!


There are 4 on-ice opportunities for teams selling the highest number of tickets. If there are "ties" for highest sales per team, there will be a random draw to decide which team will

Potential On-Ice Activities:

- 1 Team on the Marlies line during the National Anthem (min 75 ticket sales)
- 1 Team on the Crunch line during the National Anthem (min 75 ticket sales)
- 1 Team holding the Canadian Flag during the National Anthem (min 50 ticket sales)
- 1 Team holding the Marlies Flag during the National Anthem (min 50 ticket sales)


Please order though your coach or team manager by **Friday November 23rd.**

SHOPPING WEEK



You're invited to attend our **members-only** shopping week between **Friday, November 16th to Thursday, November 22nd**.

Show your Players Pass or this email at your nearest Pro Hockey Life location to receive 15% off our ticket price on items in store. Excludes select brands, styles & items already marked down



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Valid from November 16th to November 22nd, 2018. In-store only. No cash value. Excludes taxes and cannot be combined with any other 3rd party offer. Excludes select brands, styles, and items already marked down. Excludes CCM Elite/Bauer Performance Collection. Selection & availability may vary by location. Not valid on gift cards, tickets, previous purchases, Custom Orders, & shipping costs. Other exceptions may apply. Limit one coupon per purchase. Coupon must be presented at time of purchase. Not valid in Quebec. © Registered trademark of FGL Sports Ltd.

CMHA Sponsor Pro Hockey Life will be holding an exclusive, members only shopping week between Friday, November 16th & Thursday, November 22nd. By showing their Players Pass or the photo attached, all eligible players will receive 15% off ticket price on items in store at Pro Hockey Life.



This season, CMHA will be holding a series of free clinics for House League Novice to Pee wee aged goaltenders.

The second session runs on Saturday, November 24th at 9 am and 10 am @ the Cambridge Sports Park. Equipment is not provided and Goalies must supply their own gear.

Spaces are limited and fill fast. Email Gabe.Dutto@gmail.com to register.



Cambridge Minor Hockey has recently been making efforts to provide players, coaches and parents with the resources to comply with OHF policy regarding gender identity and anti-discrimination policies. Thank you to all members who actively participated in these conversations.

Your efforts help create a discrimination and harassment free environment. To summarize the key points and reinforce the message contained within the material, we have identified the following in ensuring our players and coaches understand their rights and responsibilities.

CMHA will work to remove any obstacles preventing a person from participating fully in hockey. We fully support and respect the Human Rights code of Ontario and Canada. We are committed to providing a fun, safe, and inclusive environment for all our members.

Regardless of whether you currently have gender diverse persons on your team, being informed and aware creates a positive environment, acknowledging the possibility and acceptance of gender diversity.

We will show respect when we refer to a person by their pronoun of he, or she or otherwise and recognize the importance of asking for and sharing how we would like to be addressed, just like names. It may not always be obvious and it is ok to make a mistake. You show respect by apologizing and correcting yourself. Everyone has the right to define and express their gender without fear of being discriminated against. No player or staff should face any negative treatment based on how they express themselves.

Accommodations will be provided when requested. This may include a separate dressing area when there is a need for extra privacy in relation to gender identity or expression. It is very important to keep sensitive information private. Sharing personal information without consent from the individual is an example of discrimination.

Including this knowledge, and practicing these policies will emphasize the importance of the standard of respect.

CMHA shares this responsibility with all members of our association and will provide support and assistance to the best of our ability.

If anyone experiences an unresolved obstacle to participating fully in hockey, contact a member you trust within the association i.e. coach, parent rep and we will work together to remove barriers. We all share the responsibility of reporting incidents of discrimination/harassment witnessed or experienced firsthand.



Congratulations to our Cambridge Pee wee MD Hawks team for winning first place at the Cambridge MD Tournament!

We would also like to take this opportunity to give a shout out to the Waterloo Wolves Pee wee team for showing true sportsmanship with the kind, sportsmanlike gesture of raising their sticks for our Hawks to skate through. It was an emotional tribute and so appreciated.

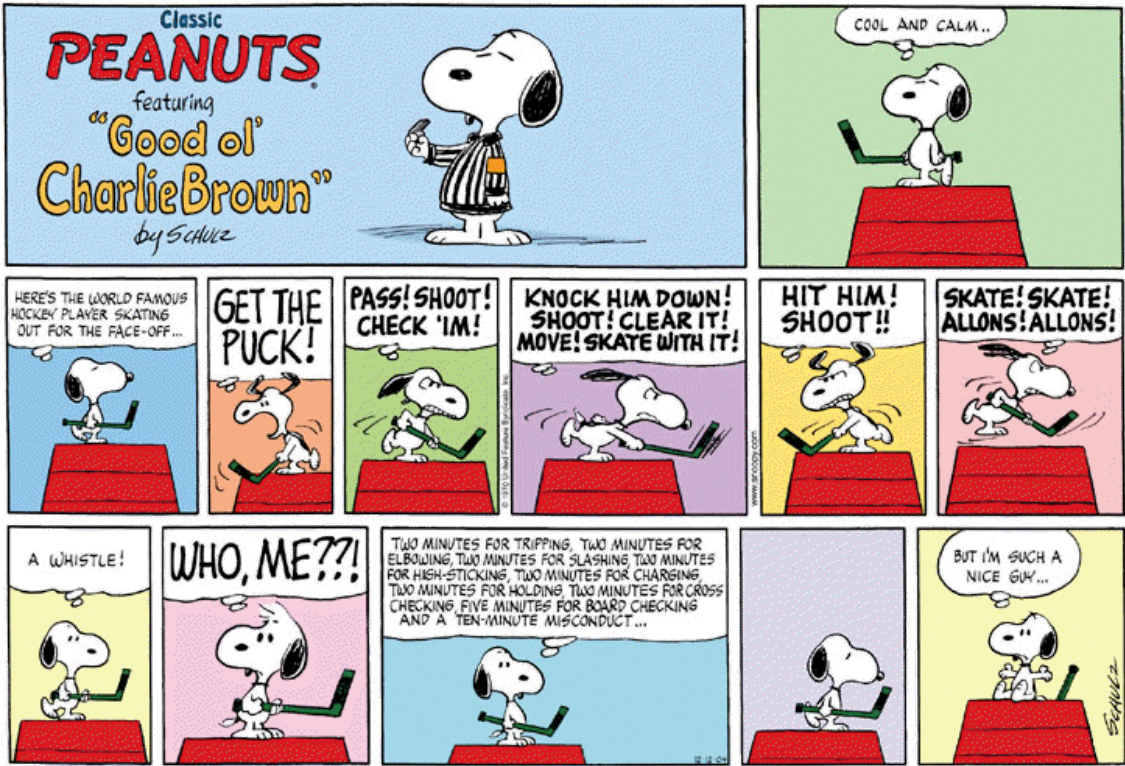


Congratulations to our Cambridge Minor Bantam MD Hawks team for securing first place at the Cambridge MD Tournament!



Congratulations to our Cambridge Major Atom MD Hawks on a hard fought, close game resulting in 2nd place.

Is your team doing something AWESOME? Contact our [Marketing Director](#) with the details and share your photos with us.



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Team Fundraising!

It's that time of year when teams start to think about fundraising for extra ice time, tournaments, team building events, etc.

All team coaches or managers are required to fill out a Fundraising Application and have it scanned and emailed to the Marketing Director for approval a minimum of 15 days before the planned communication to parents and team members.

This is to ensure that all fundraisers are operating under CMHA policy and there is no illegal, conflicting, or sponsor conflicts. The fundraising form can be found at the back of your coach's manual as well as though the link here: https://cambridgeminorhockey.com/Libraries/1671/Forms_and_Applications/



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Is your child on an atoMc Hawks team? As a part of a McDonald's sponsorship, you're eligible to win a McDonald's team party!

Click [HERE](#) to register and view details.

Thank you to our 2018/19 Season Sponsors!



Become a Cambridge Minor Hockey Sponsor

Cambridge Minor Hockey supports youth hockey in our community through both our Travel and House League programs. It is through the sponsorship program that we are able to keep the high costs of hockey down to an affordable level for our member families. Many diverse community businesses were gracious enough to sponsor Cambridge Minor Hockey, while Toyota Motor Manufacturing, Tim Horton’s, Canadian Tire, and McDonalds were kind enough to take entire divisions within our organization. We are looking for sponsors for our House League and Travel League teams.

Sponsorship Levels:

- Website sponsorship
 - Featured in sponsor section of CMHA website with web link to your website
 - Website has had over a million views since inception and averages over 5,000 views a day
 - One of the most frequently visited websites in Cambridge
 - Cost is \$325
- House League Team sponsorship includes:
 - Sponsor for a specific team that plays approximately 25 games per season
 - Team picture with your company logo
 - Featured on CMHA website at your team’s home page
 - Featured in sponsor section of CMHA website with a web link to your website
 - Cost is \$495

- Travel League Team sponsorship includes:
 - Sponsor for a specific team that plays approximately 60 games per season throughout Cambridge and Southern Ontario
 - Company Logo featured on Team Retractable Banner that is displayed at every game.
 - Team picture with company logo.
 - Featured on CMHA website at that team’s home page.
 - Featured in sponsor section of CMHA website with a web link to your website
 - Cost is \$695

Remember, along with the kids, studies show that on average another 9 people will visit their local arena sometime during the season to see each individual player perform. That means over 5,000 people at the HL level and 18,000 people at the travel level will see your brand throughout the season. Plus, those players are tomorrow’s consumers. It’s a great way to reach our local community and your clientele.

For more information contact: sponsorship@cambridgeminorhockey.com

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Our mailing address is:
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