


Title: Special Occasion Jersey (SOJ) Policy		
Approved by CMHA Board of Directors		
Written by: <i>Secretary</i>	Revision Date: 14/11/2017	

**Policy:**

**Purpose:**

CMHA would like to offer its teams the opportunity to be involved in social awareness programs by way of using SOJ's. This SOJ would be of such design as to bring attention to programs and causes within our community.

**Criteria:**

1. The jerseys must be in support of a non/not for profit program or cause in the City of Cambridge.
2. Fundraising can only be used by the team to cover the costs of the jerseys. All proceeds in excess of the costs for the jerseys must be dealt with as follows;
  - a. Raffle, game admission or any other proceeds generated must be forwarded to the selected program or cause.
  - b. Proceeds from the "event" cannot be returned to the team budgets.
3. Team involvement in the program must have 100% support by the families on the team and approval must be gained through closed balloting as not to draw attention to a single or small group of families.
4. A team must submit a written request to the board through the Hockey Office. Request must contain the following
  - a. Name of the organization being highlighted.
  - b. Whether or not donation funds will be raised or the program or cause.
  - c. Dates and places the sweaters will be worn.
  - d. Brief rationale for choosing this program.
5. SOJ's must be purchased through Cambridge Source for Sports unless otherwise authorized by the Board.

All other SOJ request not tied directly to this policy will be looked at on an individual basis and will require the following:

1. Team involvement in the program must have 100% support by the families on the team and approval must be gained through closed balloting as not to draw attention to a single or small group of families.
2. A team must submit a written request to the board through the Hockey Office. Request must contain the following
  - a. Dates and places the sweaters will be worn.
  - b. Brief rationale for the SOJ.
3. SOJ's must be purchased through Cambridge Source for Sports unless otherwise authorized by the Board.

Note: All SOJ's must maintain the player numbers on the current Home and Away sweaters.